

Nieuwsbrief RSCO

Nummer 4, December

2016

Sent

Tue, Dec 06, 2016 9:06 am

Nieuwsbrief RSCO nummer 4, december 2016

Sent 12/6/16 9:06AM

Table of contents

Overview	1
Opens by location	2
Subscriber activity	3
Click performance	4
Social stats	5
Advanced reports	6

Nieuwsbrief RSCO nummer 4, december 2016

Sent 12/6/16 9:06AM

Overview

269 Recipients

List: Mailinglijst Rina Scharpert Communicatie & Organisatie

Delivered: Tue, Dec 06, 2016 9:06 am

Subject: Van communicatie naar comMINIcatie

0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
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Open rate	46.6%	Click rate	0.8%

List average	53.0%	List average	6.2%
Industry average (Public Relations)	19.1%	Industry average (Public Relations)	1.4%

122 Opened	2 Clicked	7 Bounced	4 Unsubscribed
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Successful deliveries	262 97.4%	Clicks per unique opens	1.6%
Total opens	330	Total clicks	2
Last opened	1/8/17 4:10PM	Last clicked	12/7/16 8:03AM
Forwarded	0	Abuse reports	0

Nieuwsbrief RSCO nummer 4, december 2016

Sent 12/6/16 9:06AM

Opens by location

Country	Opens	Percent
 Netherlands	269	84.3%
 USA	37	11.6%
 Germany	10	3.1%
	1	0.3%
 Russia	1	0.3%
 Sweden	1	0.3%

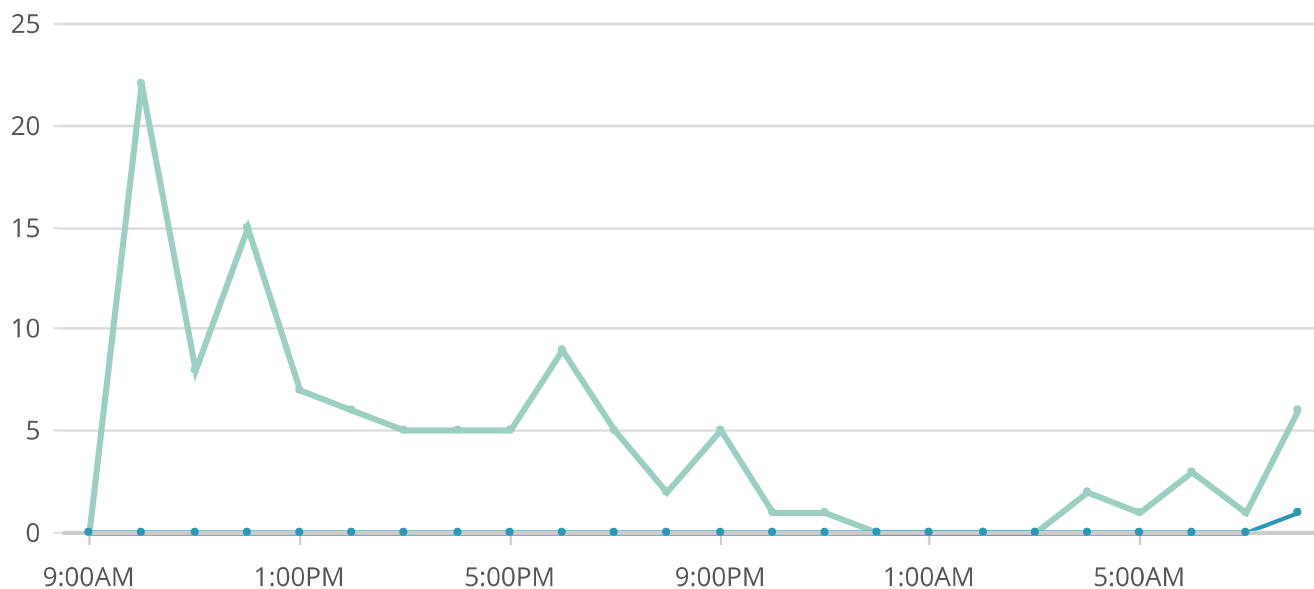
Nieuwsbrief RSCO nummer 4, december 2016

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Subscriber activity***24-hour performance***

Opens

Clicks

***Top links clicked***

http://www.rinascharpert.nl/communicatie/dagvoorzitter/	2
http://www.twitter.com/rina_scharpert	0
http://www.rinascharpert.nl	0
http://www.linkedin.com/in/rinascharpert	0

Subscribers with most opens

agnes@tekstdiespreekt.nl	11
c.molenaar@wrij.nl	15
mark.verhijde@gmail.com	12

peter@onislochem.nl

22

anjahagendoorn@gmail.com

12

Nieuwsbrief RSCO nummer 4, december 2016

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Click performance

URL	Total	Unique
http://www.rinascharpert.nl/communicatie/dagvoorzi...	2 (100%)	2 (100%)
http://www.twitter.com/rina_scharpert	0 (0%)	0 (0%)
http://www.rinascharpert.nl	0 (0%)	0 (0%)
http://www.linkedin.com/in/rinascharpert	0 (0%)	0 (0%)

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Social stats

**No Facebook activity yet**Learn [how to add a like button to your next campaign](#)***EepUrl activity - 67 clicks*****No geographic clicks have been registered for this campaign yet.****No EepUrl activity to report yet.**

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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	30 (11%)	1 (3%)	21 (72%)	1 (3%)	0 (0%)
kadaster.nl	14 (5%)	0 (0%)	3 (21%)	0 (0%)	0 (0%)
hotmail.com	11 (4%)	0 (0%)	8 (73%)	0 (0%)	0 (0%)
gelderland....	10 (4%)	0 (0%)	3 (30%)	0 (0%)	0 (0%)
hetnet.nl	8 (3%)	0 (0%)	3 (38%)	0 (0%)	0 (0%)
Other	196 (73%)	6 (3%)	84 (44%)	1 (1%)	4 (2%)